

Bright Star

Providing SPV support and services for military cooperation exercises

Situation

The Egyptian and US Armed Forces have engaged in joint training exercises every two years since 2003 to strengthen cooperation and mutual understanding of tactics, techniques, and procedures. An efficient SPV platform with supply chain management and logistics was required for the regular supply of subsistence and fresh food items during operations.

Solution

We worked with our CONUS suppliers and directed shipment of subsistence foods, fresh fruits and vegetables, dairy items, and ice cubes to Egypt. Additionally, we organized commercial airlifts from Europe to Egypt to support the mission.

Result

We work closely with DLA Troop Support and US African Command-sponsored Army Forces to ensure a seamless supply system that allows American and Egyptian forces to focus on their training objectives.